

## IAA Press Releases

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### Powerful Trucks, Clever Technology and an "Alarm Clock" Preventing Deep Sleep - Exciting, Smart Premieres at the International Motor Show (IAA) Commercial Vehicles

Frankfurt am Main, 30 August 2002. The 59th International Motor Show (IAA) Commercial Vehicles in Hanover will start on 12 September 2002 with a special firework display for the premieres. In total there will be 157 world premieres on show for experts and private visitors to admire. The displays will range from heavy-duty tractors, to double-decker buses and coaches, ESP for trailers, large loading cranes and super light box-type bodies, to new transmissions, brake systems and reversing warning systems. The international commercial vehicle community - that is, the manufacturers of light and heavy trucks and omnibuses, the producers of trailers and bodies, and the suppliers - will be showing on an area of 200,000 m2 how vehicles and accessories are continually being developed for better performance, economy and environmental soundness.

In the truck and bus categories alone, 25 world premieres will be unveiled. The lion's share of these (90) are to be found amongst the suppliers. And the area of transport logistics also has some exciting and nifty developments to show us: tachographs, telematics devices, and an alarm clock which helps the driver to get some strategic sleep (Power Napping) to make him fit again.

So there is a huge amount to see during a visit to the leading international trade fair for transport, which turns Hanover into the center of the commercial vehicle world for a whole week. In fact there will be 1,200 exhibitors from 42 countries, with 48 European premieres and 53 German premieres. If you don't want to miss that, you should hurry up and buy a ticket and plan your journey to Hanover. The necessary information can be found on the Internet: [www.iaa.de](http://www.iaa.de).

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