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Press Release

SOURCE: Popular Science

FEATURE/Popular Science Teams Up With eBay for a Special Father's Day Auction to Benefit the National Colorectal Cancer Research Alliance

NEW YORK--(BUSINESS WIRE FEATURES)--May 31, 2002--Popular Science

Log on to eBay May 31-June 10 to bid on the perfect gift for Dad

What to get the dad who has everything for Father's Day? Popular Science and eBay have the answer--give dad a gift that gives back! Pop Sci has chosen some of the newest and coolest products straight from the pages of the magazine that will make any dad happy.

Each of the manufacturers listed below has agreed to donate their product for an auction on eBay beginning May 31 and concluding June 10. All of the auction's proceeds will be donated to The National Colorectal Cancer Research Alliance, a program of the Entertainment Industry Foundation.

Items up for bid are:

- Handspring Treo 90 MSRP (\$299)
- Power Massager: MSRP (\$95)
- 2x JETLOG 24x7 PowerNapping Module (MSRP \$100)
- Sony Clie PEG-N760C (MSRP \$500)
- Sharp Aquos LCD TV (MSRP \$1,499.95)
- Sharp SD- AT100 DVD/CD Home Theater System (MSRP \$1,799.95)
- Samsung SPH-a460 (MSRP \$179.99)
- Nikon Coolpix 5000 (MSRP \$1,099)
- Toshiba PDR-T10 (MSRP \$299.99)
- Kodak DX 4900 EasyShare Digital Camera (MSRP \$399)
- Quick Twist Ratchet Wrench (MSRP \$85)
- Craftsman Professional 6-drawer chest & 7-drawer mobile cart

- (MSRP \$1,999.99)
- Craftsman Professional 175 psi 2-stage compressor (MSRP \$429.00)
- Craftsman 16-gallon pump wet/dry vac (MSRP \$119.99)
- Bushnell Performance Optics Night Vision (MSRP \$320)
- Air Hogs Intruder Remote Controlled Airplane (MSRP \$60.00)
- Pinnacle Systems Studio Deluxe (MSRP \$299)
- Logitech Type Away (MSRP \$79.95)
- Logitech Pocket Digital (MSRP \$129.95)

To bid on these great Father's Day gifts, go to <http://www.popsci.com> or <http://www.ebay.com/popsci2002>. Bidding will begin at 3:00 p.m. EDT on May 31.

The National Colorectal Cancer Research Alliance (NCCRA) was co-founded with NBC Today co-anchor Katie Couric, nationally known cancer activist Lilly Tartikoff, and the Entertainment Industry Foundation in March 2000. The main goal of NCCRA is to dramatically increase the level of colorectal cancer awareness and preventative testing and to generate funds for the research of better tests, treatments and ultimately, a cure.

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